



AreaLogic is a design consulting practice that uses a simple, fast, data-driven process to create delightful, cost-effective alternative and agile workplaces.

1

Alternative Workplace Strategy

Our Alternative Workplace Strategy service helps organizations improve space utilization and boost employee engagement by focusing on mobility and collaboration patterns rather than conventional headcount projections and workstation sizes. The strategy has three steps and takes about four – six weeks, depending on project size.

2

Agile Workplace Strategy

Our Agile Workplace Strategy service employs fifteen key programming questions and five basic settings to develop workplaces that support the roles, artifacts, and ceremonies of agile & scrum teams. We pay special attention to balancing focused and collaborative work.



Margaret Gilchrist Serrato, PhD MBA AIA LEED AP

With thirty years of research and design experience, Dr. Margaret focuses on creating high-performance workplaces. Her education in architecture, interior design and environmental psychology enhanced by an MBA and a PhD in architecture and behavior enables her to provide comprehensive and dynamic strategic planning for a wide range of clients.

Recent Clients

Aegon Transamerica
BECU (Boeing Credit Union)
Empowered Benefits (AFLAC)
Georgia Tech
John Deere
RAND Corporation
TSYS
University of Wisconsin Health System

AT&T
Columbia University Irving Medical Center
ESPN
Harvard University Grad School of Education
Principal Financial Group
The Hartford Insurance Group
University of Chicago Medicine
Wake Forest University School of Medicine
Wells Fargo